



**High-level Conference on ALMPs and the European Year of Skills
Spanish Presidency of the Council of the European Union**

EL PES Good Practices

Greek Public Employment Service - DYPA

1.

TITLE:

Programmes for upskilling and reskilling in high-demand sectors, placing particular emphasis on digital and green skills, and enabling employed and unemployed participants to gain relevant skills, knowledge and certification.

AIM/DESCRIPTION:

This flagship ALMP measure aims at upgrading the digital, green and financial literacy skills of 500,000 unemployed persons and employees by the year 2025. A series of innovations were introduced through this measure, ensuring its effectiveness: beneficiary and provider 'payment by results', certification by independent bodies, university participation in training provision, evaluation of training providers according to job integration rates, and more.

ADDITIONAL INFO:

Thus far, 240,000 beneficiaries have participated in the programmes, which are funded under the RRF.

2.

TITLE:

DYPA partnerships with leading international ICT companies, aimed at providing online training to unemployed people.

AIM/DESCRIPTION:

Aimed at enhancing the digital skills of unemployed people registered with DYPA, these online training programmes have been provided free of charge and led to (attendance/skill) certification. Participating companies and relevant training courses:

Google: Digital Marketing; IT Support Specialist / UX Designing / Project Management / Data Analyst;
Entrepreneurship

Coursera: numerous e-learning courses with videos subtitled in Greek

Cisco: Cybersecurity

Amazon Web Services: AWS Cloud Practitioner Essentials

Microsoft: Microsoft Azure, Microsoft 365, Microsoft Security, Compliance, Identity, Microsoft AI

Huawei (ongoing): ICT Routing and Switching

ADDITIONAL INFO:

Thus far, about 38,000 unemployed people have participated in these innovative e-learning courses.

3.

TITLE: Online Group Counselling Workshops

AIM/DESCRIPTION: DYPA's online group counselling workshops were launched in March 2023, aiming to help (either unemployed or employed) citizens to upgrade their job-search skills. The counselling services offered focused on the following thematic fields:

- i) How to create an effective CV?
- ii) How to effectively prepare for a job interview?
- iii) What are the key steps for a successful business idea?

Workshop Duration: 2 hours

No. of participants: max. 50 persons

ADDITIONAL INFO:

Thus far, 27 thematic workshops have been held and 2,550 participant applications have been submitted.

4.

TITLE:

MyDYPALive tele-counselling platform

AIM/ DESCRIPTION:

The MyDYPALive platform provides personalized tele-counselling services to jobseekers and employers.

- Services offered:
- ▷ Counselling for the registered unemployed
 - ▷ Counselling for employers
 - ▷ EURES Counselling
 - ▷ Update/Correction of user data in DYPA's Digital Register.

MyDYPALive offers inclusive employment counselling, placing particular emphasis on persons with disabilities and other vulnerable groups faced with labour-market (re-)integration barriers, including refugees and migrants: thus, the platform provides counselling with interpretation in 14 languages, as well as Greek sign language and lip reading for people with hearing disabilities.

ADDITIONAL INFO: MyDYPALive was first introduced in December 2020. According to recent data (May 2023), 20,370 counselling sessions have been booked thus far. MyDYPALive has been included in the European Commission's list of (inspiring) PES Practices.

5.

TITLE:

Work Experience Programme in Digital Marketing for 5,000 unemployed people aged up to 29.

AIM/DESCRIPTION:

The programme is exclusively addressed to unemployed people who have previously completed theoretical training courses (of at least 50 hours) in Digital Marketing or Digital Economy. It is aimed at helping young participants acquire valuable work experience in Digital Marketing, thus enhancing their employability and reducing the digital divide.

ADDITIONAL INFO:

It is estimated that a total of 8,900 individuals will participate in the programme. 5,000 individuals have already participated in the first programme cycle. In spring 2023, a new programme cycle was launched for 3,900 beneficiaries.

6.

TITLE:

Short-term training and employment intervention in the digital and green economies for 15,000 unemployed persons aged 25-45.

AIM/DESCRIPTION:

The intervention consists of both training and employment programmes. It is aimed at creating new full-time jobs within the context of the 'twin' digital and green transitions. Blended learning is used in the training component. Participants will obtain certification of the skills and knowledge acquired, to be complemented by a relevant training allowance. Successful completion of the training component is a necessary condition for participating in the employment component of the programme.

ADDITIONAL INFO:

Creation of a total of 15,000 new jobs.

7.

TITLE:

Vocational Training Programmes in Penal Institutions.

AIM/DESCRIPTION:

DYPA's Vocational Training Centres (KEK) aim, inter alia, at providing vocational training to vulnerable social groups. Thus, the KEK have recently implemented vocational training programmes in penal institutions, in cooperation with the Directorate of Anti-Criminal Policy of the Ministry of Citizen Protection. These programmes effectively help trainees acquire new skills and enhance their employability in occupational fields that are currently in high demand, thus ensuring their smooth re-integration into both the labour market and society at large, after their release.

ADDITIONAL INFO:

Duration: 250-380 training hours depending on the field (indicative examples of training fields: Hairdressing; Building Maintenance; Cooking/Pastry-making; Tailoring and Sewing; Drywalls/Special Finishing Treatments/House Painting).



Thank you!